

#Allaboutlove

**CAPSULE CAMPAIGN WITH
YINGTHELABEL X DR JADE KUA**



This campaign is built around the idea of love, and compassion. **#allaboutlove.**

In this capsule, Ying painterly depicted Dr Jade's passion and both their ideas of love through abstract watercolour strokes creating hearts. This art is then exclusively put together with Dr Jade Kua and transformed into easy pieces that will always remind you of the love we carry with us.

The perfect capsule to spread love, gift love and feel love.

10% of the proceeds will go to **Pangdemonium Theatre.** They are a local theatre company with a mission to tell stories on the stage that is inspiring, relevant and accessible to all.

A NOTE FROM US TO YOU



"The heart is the core of every life. When we love from the heart, it's the most honest and sincere emotion ever. I created this art feeling this way and I hope that through this campaign we can spread love and support one another."

-Jing

"I believe in human connection, an essential skill that doctors & artists alike cherish. Physical distancing should not deter us from connecting socially and emotionally with our community. In these toughest of times, love is a human connection that brings us together and I'm wearing my heart on my sleeve."

-Jade

ONE SILHOUETTE, MANY LOOKS!



AS SEEN ON MODEL:

ALL ABOUT LOVE TOP (IN MAROON) \$200
BLOOMING HEART TOP (IN BLACK) \$200



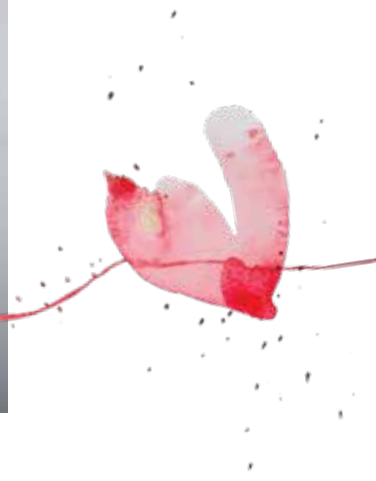


SHAPE UP THE TOP WITH A TWEELY!

AS SEEN ON MODEL:

BLOOMING HEART TOP (IN BLACK) \$200
DEAR TO US TWEELY (IN BLUE & WHITE) \$90

TRULY A TEE MEANT FOR ALL!



AS SEEN ON JADE & DAUGHTER:

**IN WANDER SHIRT
(IN WHITE) \$120**

**DEAR TO US TWEELY
(IN MAROON & BLUE) \$90
DEAR TO US TWEELY
(IN PINK & ORANGE) \$90**



AS SEEN ON RACK:

**TRUE ALLEGIANCE SHIRT (IN BLACK) \$120
IN WANDER SHIRT (IN WHITE) \$120**

WRAP ANYTHING!



BOUNDLESS SHAWL (IN BLACK, BLUE & PINK) \$180

A COLLABORATION THAT HOPES TO SPARK JOY DURING THIS GLOOMY TIME



AS SEEN ON YING:
BOUNDLESS SHAWL (IN BLUE) \$180

AS SEEN ON YING:
BOUNDLESS SHAWL (IN PINK) \$180



**DROP A GIFT TO YOUR
LOVE ONES!**



**DEAR TO US TWEELY
(IN PINK & ORANGE) \$90**

**DEAR TO US TWEELY
(IN MAROON & BLUE) \$90**

**DEAR TO US TWEELY
(IN BLUE & WHITE) \$90**

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